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(71) Applicant (*for all designated States except US*): NOKIA CORPORATION [FI/FI]; Keilalahdentie 4, FIN-02150 Espo (FI).

(72) Inventors; and

(75) Inventors/Applicants (*for US only*): CHIPCHASE, Jan [-/-]; - ERIKSSON, Timo Olavi [-/-]; - OHHASHI, Hideki [-/-]; - TAKAHASHI, Kiyotaka [-/-]; - MORI, Elgo [-/-]; - SUGANO, Makoto [-/-]; -

(74) Agents: HAWS, Helen et al.; Nokia IPR Department, Nokia House, Summit Avenue, Farnborough, Hampshire GU14 0NG (GB).

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(54) Title: DEVICE FOR DIRECTING THE OPERATION OF A USER'S PERSONAL COMMUNICATION APPARATUS

(57) **Abstract:** A system comprising a device comprising an RF tag embedded in a casing, and a mobile phone having an RF tag reader which is operable upon reading the RF tag to perform an operation associated with said RF tag. When the user wants to perform a certain operation with the phone, he can by-pass the normal input technologies, typically a keypad, by manoeuvring the device such that the RF tag is read by the RF tag reader, and then the personal communication apparatus performs an operation associated with the RF tag. Thus, the present invention offers rapid access to regularly used functions or operations without the need to navigate a menu. Moreover, access to these regularly used functions is made intuitive by associating a physical object, i.e. the device, with an operation.